



WISCONSIN SEA GRANT

Wisconsin Clean Marina Program

PROVIDING CLEAN AND SAFE MARINAS

wisconsincleanmarina.org

The Wisconsin Clean Marina Program provides critical information and technical assistance to Wisconsin’s marine industry to promote clean and safe waterways. It is a statewide program for marinas that adopt best management practices to protect Wisconsin’s water resources.

These practices include preventing and cleaning up fuel spills, providing proper storage and disposal of chemicals and hazardous waste, recycling, reducing stormwater pollution, improving boat maintenance practices and offering boater education.

Wisconsin’s certified Clean Marinas have met federal and state pollution and safety laws and have adopted practices that make Wisconsin’s waterways cleaner and safer for boaters to enjoy. Certified Clean Marinas are recognized as environmentally responsible businesses.

Clean Marinas

- Keep oil, fuel, paints, cleaning products, plastics and nutrients out of the water.
- Create a safer and healthier place to work and recreate.
- Contribute to the local and regional economy.
- Enhance the positive image of the community.
- Help boaters prevent the spread of aquatic invasive species.



Wisconsin Clean Marina sign at Reef Point Marina. Image by Mari Mitchell, Wisconsin Sea Grant

WISCONSIN CLEAN MARINA PROGRAM PARTICIPATION AS OF 2025



26

CERTIFIED CLEAN MARINAS



18

PLEGGED MARINAS

actively pursuing
Clean Marina designation



21

COUNTIES

are home to participating marinas



29/15

PRIVATE/PUBLIC MARINAS



(Left) Bioswale at Egg Harbor Marina. Image by Bill Brose (Right) Marina employee holds an absorbent fuel bib at Port Washington Marina. Image by Karmen Anderson, Wisconsin Sea Grant

ECONOMIC IMPACT OF WISCONSIN'S MARINE INDUSTRY

- Wisconsin has an estimated **149 marina businesses**, accounting for over **\$310 million in economic activity**. (Association of Marina Industries, U.S. Marina Industry Economic Impact Study, 2017)
- **Anglers spend \$1.2 billion fishing** in the state annually. (American Sportfishing Association)
- In 2023, Wisconsin's outdoor recreation economy contributed \$11.2 billion with **boating and fishing bringing in \$928 million**. (Department of Tourism, Office of Outdoor Recreation)
- An industry analysis found that a Wisconsin marina can **contribute up to \$1-4 million to the local economy**. (Findings based on Michigan State University's Recreational Research Center Recreational Boating Economic Impact Tool, data collected between 2008-10.)
- **61% of Wisconsinites boated** at least once in 2019. (Wisconsin DNR)
- Since 2006, Wisconsin continues to have **more than 630,000 registered boats**. More than 1 in 10 state residents own a registered boat. (Wisconsin DNR)
- Wisconsin is a key state in outdoor recreation manufacturing, including Mercury Marine the world's leader in outboard engines.

For more information:

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The Wisconsin Clean Marina Program is administered by the University of Wisconsin Sea Grant Program in partnership with the Wisconsin Marine Association, Wisconsin Coastal Management Program, Wisconsin Department of Natural Resources and Fund for Lake Michigan.



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